



MEMBERSHIP SURVEY

POST OFFICE BOX 60561
SAVANNAH, GEORGIA 31420
PH: (912) 354-7400 FAX: (501) 694-9220
www.blackbusinessprofessionals.com

Name _____ Company _____

We ask your cooperation in completing this survey to gain valuable information on helping us to better meet your needs and business concerns.

How did you hear about us?

On-line Print Broadcast Business circle Referral I'm a past conference attendee

Age group: 18-25 26-34 35-45 46-56 57-64 65 or over

Primary business position:

President/CEO Govt Finance Sales Management
 Marketing Professional IT Other _____

Company designation:

Small Business (1-20 Employees) Mid-Size (21-100 Employees) Large Corp (101+ Employees)
 MBE WBE non-M/WBE

Average gross revenues?

\$50,001-\$75,000 \$75,001-\$100,000 \$100,001-\$150,000
 \$150,000 – \$250,000 \$250,000-\$500,000 \$1 million +

What forms of marketing does your business utilize?

Trade magazines Urban radio Minority newspapers Internet Direct mail
 Business organizations Minority newspapers

Primary forms of investments:

Stocks Bonds Mutual Funds Money Market IRA/401K Other _____

How many business events/conferences do you attend each year?

1 – 5 6 – 10 11 – 20 20 or more

What percentage of your spending is with Black-owned business?

100% 75-100% 50-75% 25-50% 15-25% Less than 15%

Fax Completed Membership Application and Survey to Member Services at (501) 694-9220